# AGRASEN MAHAVIDYALAYA RAIPUR
## CENTER CODE-133
## TERM END ASSINGMENT
## B.COM II nd YEAR COMPUTER APPLICATION-I
## SUBJECT -INTERNET APPLICATION & E-COMMERCE

**Time-3 Hr.** **Total Marks - 75**

**I-** **Attempt any two questions from each unit all question carry equal marks.**

**UNIT -I**

1. What is Internet? write history of Internet in brief?
2. What is domain name system? Explain domain name services with example?
3. Explain the following terms: (1) TCP/IP (2) WWW
   (3) IP address (4) URL?

**UNIT -II**

4. What is HTML? Describe the elements of HTML document?
5. What is Tag? Explain any five container tag and empty tag in brief?
6. Explain the following terms? (Any two)
   1. Script 2. XML 3. XSL 4. CSS 5. ISINDEX

**UNIT -III**

7. Write the code for the following HTML Table.
   Student Marks

| Roll No | Name | Obtained | Out of |
|---|---|---|---|
| 101 | Ram | 44 | 100 |
| 102 | Seeta | 75 | 100 |
| 103 | Mohan | 72 | 100 |

8. Explain internal and external linking between web pages with example.
9. Shorts notes on the following (Any two) .
   1. Form Tag 2. IMG Element 3. FRAME Tag 4. List Tag

**UNIT -IV**

10. What is e-commerce? Write the importance and application of e-commerce in various fields?
11. Explain e-marketing and EDI?
12. Describe the following (any two) 1. E-Data Interchange 2.Track cycle
    3. Concept of value chain in bussiness strategy .

**UNIT -V**

13. Explain various elements of e-commerce?
14. What do you understand by business to consumer e-commerce?
15. Short notes on the following (Any two)
    1. e-newpaper 2. Internet baseland
    3. Business to business e- commerce